

Peters Township High School Media: Yearbook Ad Information for Booster Groups

Class of 2018

264 East McMurray Road McMurray, PA 15317
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www.ptmedia.net and pthseember@gmail.com

We invite you to place an ad in the Ember to congratulate your senior players. You can submit professionally created ads or, we can design the ad for you. If you choose to create the ad yourself, please adhere to the information below to ensure that you send us the highest quality designs. Ad space is provided on a first-come, first-served basis, so please reserve your space by sending the ad form and a **check by September 29, 2017**. We do not need the **ad until December 15, 2017**. You may send ad information to: pthsmedia@ptsdwebapps.com. If you do not have software that will allow you to edit in picas, please just send us your photos and text so that we may design the ad for you. Any check received after the due date may be subject to a late fee based on space constraints.

Ad Size	Dimensions	Number of Photos Permitted	Price
Half page	51 picas (width) by 33 picas (height)*	4	\$200
Full Page	51 picas (width) by 65 picas (height)*	5-7	\$325

Ad Design

- Mail physical prints (they will be returned in the spring) email text and digital JPEG images (300 dpi) to pthsmedia@ptsdwebapps.com
- Include your text when you mail your check or email it to us at pthsmedia@ptsdwebapps.com
- We can design it for you, you may design it (see dimensions), or you may have it professionally created
- If you choose to send your ad completed, adhere to the correct size of the ad and send as a 300 dpi JPEG
- We do not accept ads designed in Word, PowerPoint, Publisher or PDF.

Ad Proofing

- If you provide your email address, a PDF proof will be emailed for your approval
- Please know that a time limit will be put on any corrections/changes
- Please realize we may NOT add or change photos at proof time.
- While every effort will be made to prevent any errors from occurring in an ad, The Ember, PTHS, PTSD and the employees and students cannot guarantee that no errors will occur. It will not be possible to refund monies except in an event of an ad, which was not printed.

Booster Group Name:	Contact Person:
Phone:	Email:
Ad Size & Cost (please circle): Half - \$200 Full - \$325	
Check # (payable to PTHS by September 30, 2016 to hold space):	
Please ensure all photos and text to us by December 16, 2016 as a JPEG only! Make any notes we should know about here:	